

Memo to Staff

from the Executive Director
May 5, 2023

Global's Fundraising Campaign #8 for CHEO The Results are in!

Greetings Global Colleagues,

I am absolutely delighted to report that our 8th fundraising campaign for CHEO significantly exceeded its goal, thanks to all of you. As you know from my December 2022 memo, our original target was to raise **\$4,329** to pay for **10 portable Oxygen Analyzers** – vital equipment that was on the wish list of CHEO's medical practitioners.

When the dust settled on our efforts, we raised [drum roll] ... **\$8,219!**

How did we do it? In so many ways and across the agency: from a Cupcake Raffle at Heritage, to a Pizza Day at Trillium; from a Hot Lunch Day at Forest Valley, to a Mini-Greenhouses/Seeds sale at Canyon Walk, to name just a few of the inventive fundraising initiatives undertaken with enthusiasm by Global employees and with support from our client families, employees, and others in our circle.

Our efforts for this campaign culminated in a big way on April 22, thanks to our wonderful team at **Fallingbrook School Age Program**, who raised a whopping \$3,809 at their recent Spring Market event; they poured their love and impressive organizational skills into a fabulous shopping/social event that was professionally run, welcoming and fun. Stay tuned for a special, pre-recorded appearance by the Fallingbrook gang on the CHEO Telethon on CTV in June!

After conferring with our (very grateful!) contact at the CHEO Foundation, we determined that in addition to the purchase of 10 Oxygen Analyzers, the most valuable way to apply the happy overage we raised of \$3,890, is to direct it towards CHEO's Child Life program. The CHEO ECEs who work as Child Life Specialists play an important role in supporting children through their encounters with a variety of medical equipment and procedures required for surgery and treatment, including Oxygen Analyzers and many other types of equipment which Global has been instrumental in funding over the years.

The additional money raised will assist CHEO's Child Life team in purchasing resources and materials to support their work with the children in a medical environment. I know you'll be interested in this brief video which illuminates some of the ways the Child Life Specialists adapt and customize toys and materials to the specialized needs of the children in a hospital environment: <https://vimeo.com/553112498>.

Thank you to everyone who coordinated a fundraiser and/or who bought tickets to support the children at CHEO. The folks at the CHEO Foundation are grateful and impressed.

Across eight campaigns, we have now raised **\$56,259** for CHEO, and I thank you so much for your unflinching generosity and community spirit, which has brought us to this point.

Arlene