

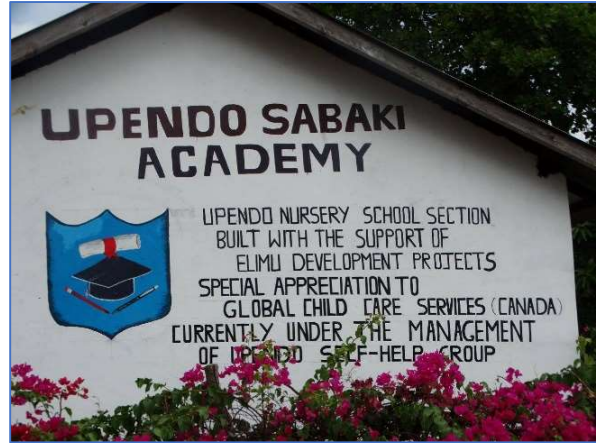
Memo to Staff

from the Executive Director

July 26, 2022

Update on Upendo Fundraising – More than Halfway to our Goal!

Back in early March of 2020, just days before the pandemic landed on our collective doorstep, we launched a new fundraising campaign for our long-time friends at the Elimu Foundation. We made a commitment to raise **\$5,500** for Upendo Sabaki Academy, the school we helped to build in Sabaki Village, Kenya back in 2011-2013, a school and community that we have continued to support ever since. **Yes, that's our name painted on the school!** → → → → → → → →



As a reminder, the money raised in this campaign will allow the Elimu Foundation to fund another year of the digital reading program for the Upendo school children; it will pay for the food and transportation costs associated with a special field trip to the Elimu Resource Centre in nearby Malindi, **and** it will support strategic planning to potentially expand Upendo's digital reading program further into Kenya. In fact, an expansion of this digital reading program further into the country is looking increasingly possible.



Despite pandemic-related shutdowns and interruptions, we are now **57% of the way towards our goal**, thanks to fundraising efforts across the agency. Since I last provided a status check on the campaign in November of 2021, our recent initiatives have included donations made by the Head Office team for paper Christmas tree ornaments, pizza and spaghetti lunches for the children organized by our teams at Trillium, Fallingbrook and Forest Valley School Age Programs, and *Mabel's Labels* fundraisers held at Rideau Valley and Winterwood. Thank you, Team Global! **We still need to raise \$2,375** - please consider having a small fundraiser at your worksite to help us fulfill our commitment to our Upendo children.

13,000 kms away, they are striving for brighter futures with an eagerness to learn, despite the disadvantages of profound poverty and daily impediments to doing so. Elimu is a grassroots foundation doing remarkable work, and I promise you they maximize every single dollar sent their way.



To read more about the history of the Upendo school project and the significant impact of Global Child Care Services on that project, visit <https://elimu.ca/Upendo.html>.

Asante Sana!
(tyvm in Swahili)

