

Memo to Staff

June 14, 2019

Launch of Agency Fundraising Initiative # 6 for the CHEO Foundation

Greetings Global Colleagues!

With the help of the CHEO Foundation, we have identified Global's next fundraising goal for the community: **\$5000 to purchase a Cough Assist Machine.**

To describe a cough assist machine, we have to talk about...mucous. Our lungs produce secretions (mucous) to trap bacteria and any dust or other particles that we breathe in every day. A cough is the body's natural way of clearing this mucus from our airways. Clearing mucus by coughing allows us to breathe more easily and reduces the risk of lung infections such as pneumonia.



When children are ill, they are less able to create a strong cough, and some children have a weak cough even when they aren't sick. A cough assist machine mimics a strong cough to help children clear their lungs and reduce the risk of lung infections. The cough assist machine can help if a child has a disease causing weak muscles, such as spinal muscular atrophy (SMA), muscular dystrophy, a spinal cord injury, low muscle tone, a tracheostomy, ventilator or other supports to help them breathe. It also helps children who experience frequent lung infections, such as pneumonia.

I know that fundraising activities for this campaign are already underway and I want to thank you for your unfailing enthusiasm and generosity of spirit for children who are hurting and in need in our community. Our CHEO contacts are stunned by the money we have raised to-date in our first five fundraising campaigns (\$37,040!)☺.

As always, I will keep you posted on our progress towards the campaign goal.

Onward for CHEO...and **thank you!**

Arlene